

# Social Media Management

www.411.ca

1 866 411 4411

## A simple way to stay social

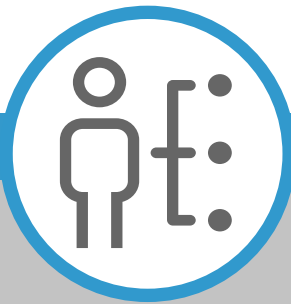


**22.6**  
million  
Canadians use  
social  
networks.\*

### Why get Social Media Management?

Managing multiple social media accounts is challenging, especially when you're running a business. Our **Social Media Management** dashboard is a simple solution for busy entrepreneurs.

You no longer need to sit down at a computer and sign in to four different social media platforms. Log in to our dashboard from any device and manage your social media accounts from one place.



#### Post to multiple channels

Social Media Management is one spot where you can post and schedule content at a later time for Facebook, Twitter, LinkedIn and Google+.



#### Connect with your customers

Social Media Management makes it easy to communicate with your existing and potential customers. The dashboard shows your social messages, so you can easily respond to every question and inquiry.



#### Access our content library

Social Media Management helps you save time searching for engaging content relevant to your business. Our content library is filled with ready-to-publish images and news you can share with your followers.

Call us to streamline your Social Media Management.



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[www.411.ca/business-solutions](http://www.411.ca/business-solutions)

\* <https://www.statista.com>